

The Retreat on White Rock Mountain



Preserve the natural beauty of the region, provide a high quality of life for the residents, and create a strong sense of community. Those are the values that Charles Ausburn, the visionary developer behind The Retreat on White Rock Mountain, holds near and dear to his heart. And, he takes them seriously.

The Retreat on White Rock Mountain, fondly referred to as “The Retreat”, is perched atop one of the highest mountaintops in the Allegheny Mountains. Located near the historic town of Lewisburg, West Virginia, The Retreat is a community that caters to those who appreciate

unspoiled beauty, scenic vistas and plenty of recreational opportunities—not to mention a location that offers small town charm and big city sophistication.

Nature at Its Best

“What really sets The Retreat on White Rock Mountain apart is the area,” says Ausburn. “It really is a natural wonderland. You can do just about anything here that you can do anywhere else, except lay on an ocean beach or hike through the desert.” Residents can water ski, snow ski, rock climb, horseback ride, scuba dive, whitewater raft, kayak,

tube down the Greenbrier River, and hike the trails. There are even guides available through the West Virginia Division of Tourism Office to help organize these outdoor adventures.

Considered by many to be a fisherman’s paradise, the nearby creeks, rivers, and lakes are prime habitat for trout, smallmouth bass, catfish, and muskie. Turkey and deer are abundant as are other smaller mammals such as chipmunks and squirrels. Bears, while present, are generally a reclusive bunch keeping out of sight. Birds are plentiful, so the bird watching crowd has plenty to keep them occupied. Nearby golf courses include the legendary championship golf course at Greenbrier Resort and those at the Valley View Country Club and Lewisburg Elks Country Club. The 72-mile trail along the Greenbrier River attracts bicycling enthusiasts and in fact, West Virginia is a top mountain biking destination according to the International Biking Association.

An Environmentally Conscience Community

With an abiding respect for nature and a keen awareness about the environmental impact of over-building, Ausburn takes pride in being a developer with an environmental conscience and strives to make his communities blend in





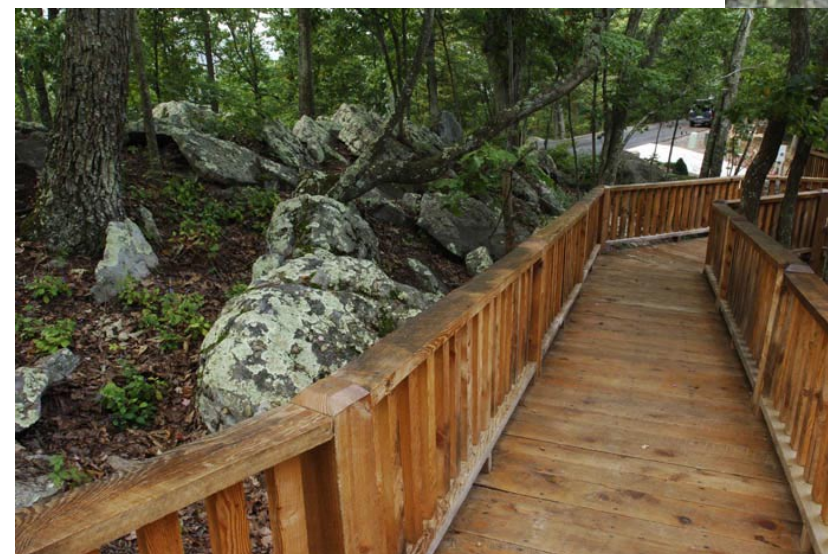
With prices starting at \$200,000, most lots accommodate homes that are just under 2,000 SF square feet (SF) because as Ausburn says, “We are not necessarily pushing for really large homes, but are more interested in quality and keeping within the rustic mountain style.” Larger lots are available however, and a 6,000 SF home has already been built. The largest home, close to 10,000 SF in size, is in the planning stages.

Extraordinary Amenities

Besides the wonderful views and nature itself, attractions at The Retreat include the Mountaintop Clubhouse, glass-walled fitness center, a swimming pool that appears to fade into the horizon, and the crown jewel, the Grotto Spa. Walking and hiking trails, and a small trout pond are also located on the property, as well as a remote camping area exclusively for homeowner use. Tents are already pitched and ready for use. Saunas, steam rooms, and spa treatment rooms where residents can go for a hot rock massage or mud bath treatment are part of the Clubhouse’s attraction, as are the gathering rooms where residents can watch sports, movies, or just visit with each other in a neighborly fashion.



community. Instead of scattering the homes throughout the property, we leave over 50 % of the property untouched for the wildlife.” The 165 home sites at The Retreat are surrounded with mature hardwood trees, and in the spring is ablaze with no less than four species of native azaleas displaying magnificent blooms in four different colors. Every lot has wonderful views, whether it’s sweeping panoramas, scenic views of the mountains or the Greenbrier River.



with nature. Protective of the trees on a project site, he also pays close attention to water quality issues. “If you destroy the trees and water, you destroy what people came there for in the first place.”

“One of the most outstanding features of The Retreat on White Rock Mountain is that the property has not been logged in over 50 years,” says Ausburn. “We have restrictions on cutting down trees so that homes are tucked away from the road, creating a natural looking



“Perhaps the most extraordinary amenity at The Retreat is our Grotto Spa. It’s pretty special and you’re not going to see too many places in the world like it,” says Ausburn.

From the Clubhouse, a trail leads down to the Grotto Spa, which looks like a rock outcropping from the outside. The entrance is a large stone door that blends into the surrounding rock. Push on the door however, and it opens. Step inside and you’re in a cave with a tunnel that leads to the dressing rooms and bathrooms on the left with vanities that are little more than carved out hollows in the stonework. To the right, a set of small stone steps leads to a pool that resembles a hot spring, with water bubbling up



from the bottom of the pool and spilling into another pool below. While soaking in one of the two hot tubs, enjoy the panoramic view across the Greenbrier Valley 1400 feet below through a strategically placed “split” in the rock wall face.

Historic Lewisburg

Despite its small size, the city of Lewisburg is home to several outstanding restaurants complete with sophisticated wine selections, perfect for wine connoisseurs. “Lewisburg is and always has been a cultural center and has some really great antique shops,” says Ausburn. There are also art galleries, a Historic District, and one of only four Carnegie Hall Centers in the world. Theater

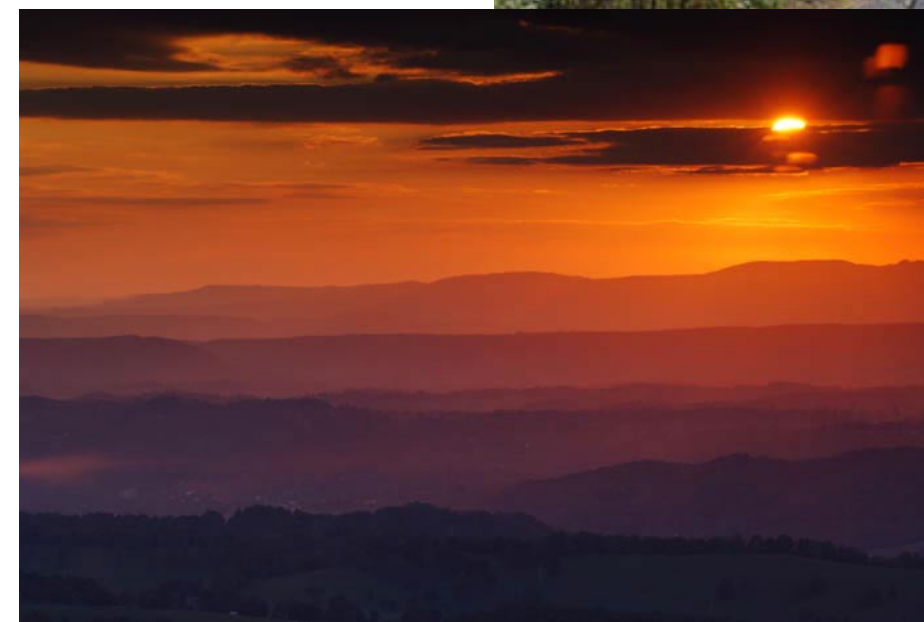
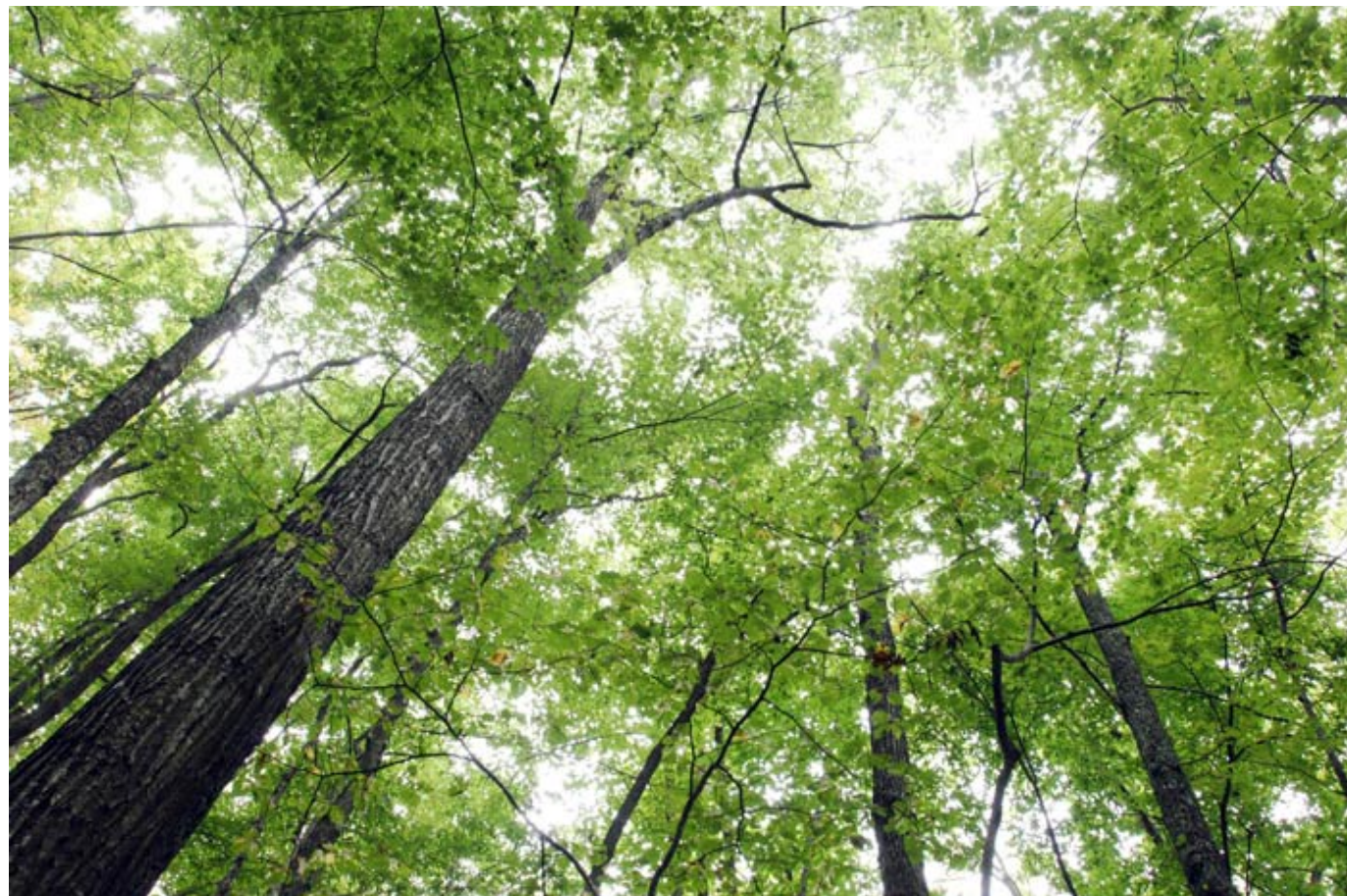
buffs can enjoy performances at the Greenbrier Valley Theater or visit the historic Greenbrier Hotel, frequented by socialites and Washingtonians for centuries. And of course, Lewisburg is home to the West Virginia State Fair every August.

In short, the region appeals to a wide number of people. Many of those who buy lots at The Retreat are people who visit Lewisburg, fall in love with the area, and discover The Retreat almost by accident. “We have a lot of people that just walk right in off the street and decide to buy,” Ausburn says.

“They love the fact that they can come here kick back and relax, or have the option to get out and really experience the world. It’s here for the taking.”

New Horizon Communities

The Retreat on White Rock Mountain is part of the New Horizon Communities family of planned developments, unique eco-friendly communities located in the mountains between West Virginia and South Carolina. Milky Way Farms, a 1,100 acres farm property once owned by



Frank C. Mars of Mars candy bar fame, and Daniel’s Trace on Doe Mountain at Wautaga Lake, an 8,600 property named for adventurer Daniel Boone, both located in Tennessee are properties of similar caliber to The Retreat.

For More Information visit www.retreatwv.com

118 East Washington Street
Lewisburg, WV 24901
866-303-8439
304-647-5660